

FUJIFILM NZ Mother's Day 2026 Photoshoot Giveaway Promotion Terms and Conditions

What is this promotion?

1. This prize draw promotion ("**Promotion**") automatically offers FUJIFILM NZ Limited ("**FUJIFILM NZ**") customers ("**FUJIFILM Customers**") who purchase one Qualifying Product (described further below) one entry in the draw to win the prize described in paragraph 17 ("**Prize**").

How long does the promotion run for?

2. The Promotion commences at 00:01 on Monday 20th April 2026 and continues until 23:59 on Monday 11th May 2026 ("**Promotional Period**"). For the avoidance of doubt, this Promotion does not apply to purchases of Qualifying Products made after 23:59 on Monday 11th May 2026 or to entry forms received by FUJIFILM NZ after that date and time.

How do I participate?

3. To participate in the Promotion, you must:
 - 3.1. purchase a product set out in paragraph 13 below from [Fujifilm Photos NZ online store](#) ("**Retail Partner**") ("**Qualifying Product**") during the Promotional Period, while stocks last.
4. Only one entry is automatically entered per Qualifying Product order purchased.
5. All entries must be validly lodged and received by FUJIFILM NZ no later than 23:59 on Monday 11th May 2026. FUJIFILM NZ will not acknowledge any entries received after this date and is not responsible for late, lost, incomplete, incorrect or misdirected orders that have previously been submitted to FUJIFILM NZ.
6. [This Promotion is not available in conjunction with any other promotions or offers whatsoever].

How will I know if I have won a Prize?

7. Each validly completed order received by FUJIFILM NZ during the Promotional Period will receive 1 entry into the draw to win a Prize.
8. The Prize draw will take place at FUJIFILM NZ's offices on Monday 18th May 2026. The winner will be drawn randomly from all valid entries received during the Promotional Period.
9. If a successfully-drawn entry is later rejected in accordance with these Terms and Conditions, then FUJIFILM NZ reserves the right to make subsequent further draw(s) until the Prize is won by a participant who has followed the Terms and Conditions of this Promotion.
10. FUJIFILM NZ will notify the winner using one of the contact details provided in the order form and request that such winner provides to FUJIFILM NZ the necessary information to validate that winner's entry and enable delivery of the Prize (including providing details of a postal address and age). If we do not receive all required information within 5 business days of us notifying you of your win, we may reject your successfully-drawn entry and carry out a subsequent Prize draw.
11. The successfully verified winner will:
 - 11.1. in the case of the Free Studio Photoshoot session, be provided with details about how to redeem that part of the Prize within the Redemption Period (see paragraph 20).
12. FUJIFILM NZ will publish the name of the winner at <https://www.nz.fujifilm.co.nz/promotions> no later than Friday 22nd May 2026.

What are the Qualifying Products?

13. To participate in the Promotion, you must purchase any products within the Promotional Period from the [Fujifilm Photos NZ online store](#). The Promotion does not apply to any other products from other online retailers.
14. Each order of the Qualifying Product that is purchased during the Promotional Period will entitle a participant 1 automatic entry into the Prize draw. For example, if two orders of Qualifying Products are purchased within the Promotional Period, then you are entitled to 2 automatic entries into the Prize draw.
15. Qualifying Products must be paid for in full in a single transaction.

Who is running this promotion?

16. FUJIFILM NZ Limited of 2C William Pickering Drive, Rosedale, Auckland 0632 is the promoter of this Promotion.

What is the Prize?

17. The total Prize value of this Promotion is \$750.00, consisting of 1 Prize comprising the items set out below:

Value	Item
\$750.00	1 x Studio Photoshoot session (approx. 1 hour) with photographer Georgia Rose Rogers from Birth By Georgia

18. The Studio Photoshoot session must be redeemed between Monday 1st June 2026 and Tuesday 1st of June 2027 in alignment with photographer Georgia Rose Rogers' availability ("**Redemption Period**"). No compensation will be paid by FUJIFILM NZ if the winner is unable to redeem the Prize during the Redemption Period.
19. The Studio Photoshoot session may not be redeemed between 23rd December 2026 and 9th January 2027 (inclusive), during any public holidays, or during any weekends falling immediately before or after such public holidays.
20. The Promotion is open to eligible entrants nationwide within New Zealand. The Prize photoshoot will take place at a studio located in Auckland. If the winner resides outside of Auckland and elects to redeem the Prize, FUJIFILM NZ will cover reasonable return travel costs for a single day trip to attend the photoshoot only.
21. To accept the Prize, you may be required to accept terms and conditions from providers of Prize products or services ("**Third Party Terms**"). If you refuse to accept any such Third-Party Terms, you forfeit your right to receive the Prize.

What personal information of mine may be collected and on what terms?

22. As a condition of entering this Promotion:
 - 22.1. you consent to FUJIFILM NZ publishing your name (if you are a Prize winner) on the FUJIFILM NZ website <https://www.nz.fujifilm.co.nz/promotions>;
 - 22.2. you consent to FUJIFILM NZ using your personal information to administer the Promotion, including disclosing the FUJIFILM Customer's personal information to organisations that assist FUJIFILM NZ with administering this Promotion; and
 - 22.3. you consent to FUJIFILM NZ using your personal information for future marketing purposes, unless otherwise advised by the FUJIFILM Customer. You may access and correct any personal information held by FUJIFILM NZ, upon request to FUJIFILM NZ.

23. FUJIFILM NZ respects the privacy of its customers. Any personal information collected in relation to this Promotion will be collected, held, used and disclosed in accordance with its privacy policy, which is available at <https://www.fujifilm.com/nz/en/privacy>.

What other things should I know about the Promotion?

24. FUJIFILM Customers who participate in this Promotion are deemed to have agreed to be bound by these Terms and Conditions.
25. The Promotion is only open to FUJIFILM Customers who purchased the Qualifying Product in New Zealand, are residents of New Zealand (and so have a postal address in New Zealand) and who are at least 18 years old.
26. FUJIFILM NZ reserves the right to accept or reject any entry form that is incorrect, incomplete or otherwise does not meet the requirements of these Terms and Conditions.
27. If FUJIFILM NZ discovers any fraudulent conduct in respect of any entry, FUJIFILM NZ reserves its rights to reject any entry form and pursue any legal action available to it.
28. Any tax liability, which may arise as a result of winning any Prize, will be the sole responsibility of the relevant Prize winner.
29. FUJIFILM NZ excludes all liability for any loss, damage or injury of any nature howsoever caused or sustained by any participant under this Promotion (except in the case of a participant that is a winner under the Prize draw and who has fully complied with these Terms and Conditions where liability is instead limited to \$500).
30. FUJIFILM NZ is not liable for any failure to fulfil the Promotion or to satisfy any of these Terms and Conditions or for any terms which may be imposed on a Prize winner by a third party organisation in connection with the Prize, owing to circumstances beyond its reasonable control.
31. To the extent permitted by law, FUJIFILM reserves the exclusive right to amend these Terms and Conditions as may be reasonably required to address any issue that arises during the Promotional Period that impacts the efficient running and operation of the Promotion.
32. Prizes are not exchangeable or transferrable.
33. A decision by FUJIFILM NZ in relation to the Promotion is final and no correspondence or discussion will be entered into.
34. Employees of FUJIFILM NZ, its subsidiary companies, franchisees, their families, agents, retailers and other parties directly involved with this Promotion are not eligible to participate in this Promotion.
35. These Terms and Conditions are governed by the laws of New Zealand.