

FUJIFILM Gift and Prize Draw Promotion Terms and Conditions

What is this promotion?

1. This gift and prize draw promotion ("**Promotion**") offers FUJIFILM NZ Limited ("**FUJIFILM NZ**") customers ("**FUJIFILM Customers**") who purchase a qualifying FUJIFILM X Series Lens or GF Lens from an **Authorised FUJIFILM NZ Outlet** (defined in paragraph 3.1 below) during the period of the Promotion the right to receive:
 - 1.1. one gift pack consisting of 1 x X-Series Back Pack, 1 x Lens Cleaning Kit, 1 x SD Card Travel case, 1 x X-Series Pin ("**Gift**"); and
 - 1.2. one entry into the draw to win a cash payment to the value of the Qualifying Product that you purchased ("**Prize**").

How long does the promotion run for?

2. The Promotion starts at 00:01 on 13 August 2025 and ends at 23:59 on 23 September 2025 ("**Promotional Period**"). For the avoidance of doubt, this Promotion does not apply to purchases of Qualifying Products made after 23:59 on 23 September 2025.

How do I participate?

3. To participate in the Promotion:
 - 3.1. before the expiry of the Promotional Period, you must purchase a qualifying FUJIFILM X Series Lens or GF Lens, as set out in the table at paragraph 14 below from an authorised FUJIFILM NZ outlet (a list of which is available at www.nz.fujifilm.co.nz/authorised_fujifilm_x_dealers/) ("**Authorised FUJIFILM NZ Outlet**") ("**Qualifying Product**") during the Promotional Period, while stocks last, and keep evidence of your purchase;
 - 3.2. before 23:59pm on 7 October 2025, submit a properly and fully completed entry form at www.nz.fujifilm.co.nz/promotions/. The entry form will require the following key details:
 - 3.2.1 your full name and contact details (including your email address);
 - 3.2.2 your preferred delivery address for delivery of the Gift;
 - 3.2.3 the date of the purchase of your Qualifying Product;
 - 3.2.4 the name of the Authorised FUJIFILM NZ Outlet that you purchased your Qualifying Product from;
 - 3.2.5 proof of the purchase of the Qualifying Product. This may include a complete and legible scan or photo of the original receipt issued for the Qualifying Product by the Authorised FUJIFILM NZ Outlet, or such other proof of the Qualifying Product as is acceptable to FUJIFILM NZ in its sole discretion; and
 - 3.2.6 your bank account details (you must ensure these details are valid and correct), which must be a New Zealand registered bank account.
 - 3.3. you must submit your entry form electronically to FUJIFILM NZ, by clicking "submit" on the electronic application form. Only properly completed entry forms (i.e. entry forms that include all the required information specified at paragraph 3.2) that are received by FUJIFILM NZ before 7 October 2025 will be valid for the Prize draw.
4. FUJIFILM NZ may accept or reject any entry form in its sole and absolute discretion including, without limitation, rejecting any entry form which is incorrect, incomplete, late or otherwise not in compliance with

these Terms and Conditions. FUJIFILM NZ may verify the validity of any entry form at any time and will disqualify any person who tampers with the entry form process or who submits an entry form that is not in accordance with these Terms and Conditions.

5. Only one entry form may be completed per Qualifying Product purchased.
6. All entry forms must be validly lodged and received by FUJIFILM NZ by no later than 23:59 on 7 October 2025. FUJIFILM NZ will not accept late entry forms and is not responsible for late, lost, incomplete, incorrect or misdirected entry forms.
7. Your Gift will be sent to you by tracked courier within 10 business days of the submission of your entry form at FUJIFILM NZ's expense. To avoid doubt, you may not opt-out of redeeming your Gift when you submit an entry form.
8. As a condition of your participation in the Promotion, you agree to immediately repay upon demand from FUJIFILM NZ any Prize paid to you in error under these Terms and Conditions.
9. The Promotion is for end-user customers who buy Qualifying Products for their own use. This Promotion does not apply to those who trade FUJIFILM NZ's products (including the Qualifying Products) in the ordinary course of their business. FUJIFILM NZ reserves the right to decline any entry form received from, or on behalf of, any such person or entity (or anyone associated with such person or entity).

How will I know if I have won the Prize?

10. Each validly submitted entry form received by FUJIFILM NZ during the Promotional Period will receive one entry into the draw to win the Prize.
11. The Prize draw will take place at FUJIFILM NZ's offices on 7 November 2025, or such other date as FUJIFILM NZ may determine in its reasonable discretion. If any of the successfully-drawn entry forms are rejected in accordance with these Terms and Conditions, then FUJIFILM NZ reserves the right to make subsequent further draw(s) to draw such additional valid winners as are necessary to ensure that the Prize is won by participants who have followed the Terms and Conditions of this Promotion.
12. If you are the successful Prize winner, FUJIFILM NZ will notify you using one of the contact details you provided in your entry form and request that you provide to FUJIFILM NZ the necessary information to validate your entry form and enable payment of the Prize (including providing details of your bank account and age). If FUJIFILM NZ does not receive all the required information within 5 business days of us notifying you of your win, FUJIFILM NZ may reject your successfully-drawn entry and carry out subsequent Prize draws (see paragraph 11).
13. FUJIFILM NZ will publish the name of the winners at www.nz.fujifilm.co.nz/promotions/ on or around 2 working days after the Prize draw.

What are the Qualifying Products?

14. The Qualifying Products that qualify for the Prize draw are set out below. The Promotion does not apply to any FUJIFILM NZ products other than the FUJIFILM products listed in the table below:

Qualifying Products (paid for in a single transaction):	Excluded Products
Any FUJIFILM XF or GF Lens purchased individually.	XC15-45mm XC50-230mm Any XF/GF purchased as part of a hard bundled kit.

15. Each Qualifying Product that is purchased during the Promotional Period will entitle a participant to submit one entry into the Prize draw. For example, if two Qualifying Products are purchased then you are entitled to submit two entries into the Prize draw.
16. Qualifying Products must be new and be paid for in full in a single transaction.

How will the Prize be paid to you?

17. The winner will be paid the Prize within five business days of being verified by FUJIFILM NZ as the winner, subject to any delays outside of FUJIFILM NZ's reasonable control. The Prize will be paid to the winner by a direct transfer to the winner's New Zealand registered bank account in accordance with the bank account details supplied with the winner's entry form.
18. You should allow up to 28 days for receipt of the bank transfer, calculated from the date on which FUJIFILM NZ verifies your entry form and notifies you by email. If you have not received the Prize by the end of this period, you should contact ffnz.customerservices@fujifilm.com with your full name, and the individual serial number of the Qualifying Product.

Who is running this promotion?

19. FUJIFILM NZ Limited of 2C William Pickering Drive, Rosedale, Auckland 0632 is the promoter of this Promotion.

What is the Prize pool?

20. The value of the Prize will vary depending on the value of the relevant Qualifying Product purchased by the verified winner. There will only be one verified winner.

What personal information of mine may be collected and on what terms?

21. As a condition of entering this Promotion:
 - 21.1. you consent to FUJIFILM NZ publishing your name (if you are the Prize winner) on its website www.nz.fujifilm.co.nz/promotions/;
 - 21.2. you consent to FUJIFILM NZ using your personal information to administer the Promotion, including disclosing the FUJIFILM Customer's personal information to organisations that assist FUJIFILM NZ with administering this Promotion; and
 - 21.3. you consent to FUJIFILM NZ using your personal information for future marketing purposes, unless otherwise advised by the FUJIFILM Customer. You may access and correct any personal information held by FUJIFILM NZ, upon request to FUJIFILM NZ.
22. FUJIFILM NZ respects the privacy of its customers. Any personal information collected in relation to this Promotion will be collected, held, used and disclosed in accordance with its privacy policy, which is available at www.fujifilm.com/nz/en/privacy.

What other things should I know about the Promotion?

23. FUJIFILM Customers who participate in this Promotion agree to be bound by these Terms and Conditions.
24. The Promotion is only open to FUJIFILM Customers who purchased the Qualifying Product in New Zealand from an Authorised FUJIFILM NZ Outlet, are residents of New Zealand (and so have a postal address in New Zealand), who are at least 18 years old, who hold a New Zealand bank account with a registered bank and who are end-users of the Qualifying Product. Any commercial, trade or bulk orders are excluded from this Promotion.
25. FUJIFILM NZ reserves the right to accept or reject any entry form that is incorrect, incomplete or otherwise does not meet the requirements of these Terms and Conditions.

26. If FUJIFILM NZ discovers any fraudulent conduct in respect of any entry, FUJIFILM NZ reserves its rights to reject any entry form and pursue any legal action available to it.
27. Any tax liability, which may arise as a result of winning the Prize, will be the sole responsibility of the Prize winner.
28. To the maximum extent permitted by law, FUJIFILM NZ excludes all liability (including negligence) for any loss, damage or injury of any nature howsoever caused or sustained by any participant under this Promotion (except in the case of a participant that is a winner under the Prize draw and who has fully complied with these Terms and Conditions where liability is instead limited to \$1,000).
29. FUJIFILM NZ is not liable for any failure to fulfil the Promotion or to satisfy any of these Terms and Conditions or for any terms which may be imposed on the Prize winner by a third-party organisation in connection with the Prize, owing to circumstances beyond its reasonable control.
30. To the extent permitted by law, FUJIFILM NZ reserves the exclusive right to amend these Terms and Conditions as may be reasonably required to address any issue that arises during the Promotional Period that impacts the efficient running and operation of the Promotion.
31. The Prize is not exchangeable or transferrable.
32. A decision by FUJIFILM NZ in relation to the Promotion is final and no correspondence or discussion will be entered into.
33. Employees of FUJIFILM NZ, its subsidiary companies, franchisees, their families, agents, retailers and other parties directly involved with this Promotion are not eligible to participate in this Promotion.
34. These Terms and Conditions are governed by the laws of New Zealand and the parties submit to the exclusive jurisdiction of the New Zealand courts.